

UNIV.-PROF. DR. HABIL. KATHARINA SPRAUL

CAMPUS ADDRESS

University of Kaiserslautern
Faculty of Business Studies and Economics
Department of Business Administration, esp. Sustainability Management
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Born: 5th February, 1980
German citizen

ACADEMIC POSITIONS

Since 06/2015	Full Professor of Business Administration, esp. Sustainability Management University of Kaiserslautern, Faculty of Business Studies and Economics, Germany
09/2013-05/2015	Professor of Sustainability Management University of Kaiserslautern, Faculty of Business Studies and Economics, Germany
02/2009-08/2013	Assistant Professor and Candidate of Habilitation Center of Business Administration, Public & Nonprofit Management, Prof. Dr. Bernd Helmig, University of Mannheim, Germany
10/2007-01/2009	Postdoc-Research and Teaching Assistant Center of Business Administration, Public & Nonprofit Management, Prof. Dr. Bernd Helmig, University of Mannheim, Germany
10/2005-09/2007	Research and Teaching Assistant Center of Business Administration, Public & Nonprofit Management, Prof. Dr. Dr. h.c. mult. Peter Eichhorn, University of Mannheim, Germany
10/2003-09/2005	Research Assistant and Doctoral Candidate Center of Business Administration, Public & Nonprofit Management, Prof. Dr. Dr. h.c. mult. Peter Eichhorn, University of Mannheim, Germany Supervision and budget responsibility for third-party funded project "Rate of return to higher education"

SECONDARY APPOINTMENTS

Winter term 2016/17	Adjunct Lecturer, Mannheim Business School, Germany
Winter term 2015/16	Adjunct Lecturer, Graduate School of Economic and Social Sciences, Center for Doctoral Studies in Business, University of Mannheim, Germany
03/2012-08/2014	Adjunct Lecturer, University of Heidelberg, Germany
07/2010	Guest Researcher, Bryant University, Smithfield, Rhode Island, USA

09/2005 Research Fellow, ESSEC Business School, Cergy-Pontoise, France

EDUCATIONAL BACKGROUND

- 04/2013 Postdoctoral lecturing qualification (habilitation & Venia Legendi) in Business Administration, School of Business, University of Mannheim
Title of the postdoctoral thesis: Corporate, Public and Nonprofit Accountability - Empirical and Theoretical Examinations of an Evolving Concept (in English)
Reviewers: Prof. Dr. Bernd Helmig, Prof. Dr. Michael Woywode, Prof. Dr. Sabine Kuester
- 07/2006 Doctoral graduation Ph.D. [Dr. rer. pol.], School of Business, University of Mannheim
Title of the doctoral dissertation: Rate of Return to Higher Education as a Target Figure [Bildungsrendite als Zielgröße für das Hochschulmanagement]
Grading: with distinction [summa cum laude]
- 10/1999-07/2003 Master in Business Administration [Diplom-Kauffrau], University of Mannheim
Public & Nonprofit Management, Healthcare Management, Marketing, Business & Corporate Law
Grading: 1.4 (equivalent to grade A)
- 1990-07/1999 German High School Diploma/A-level [Abitur], Schiller-Gymnasium Offenburg
Grading: 1.0 (equivalent to grade A+)

PROFESSIONAL DEVELOPMENT

- Since 10/2015 Leadership Skills, course leading to a certificate, University of Kaiserslautern
- 12/2014 Quality in Mixed Methods, Prof. Bryman, GESIS Mannheim
- 10/2013 Mixed Methods: The Applied Integration of Qualitative and Quantitative Methods in the Social Sciences, Prof. Stolz, GESIS Mannheim
- 05/2013 Media Training for Junior Researchers, University of Mannheim
- 01/2012 Third-Party Funds - Acquisition and Administration, DHV, Mannheim
- 06/2009 Experimental Economics, University of Nuremberg
- 02/2008 Structural Equation Modeling with Latent Variables, University of Paderborn
- 09 & 10/2007 Several Workshops on Administrative Issues of University Management, University of Mannheim
- 11/2004-04/2005 Leadership Programme for Young Women, Führungsakademie Baden-Württemberg

TEACHING METHODOLOGY EDUCATION

Since 2015	Several Inhouse Seminars “Teaching Plus”, University of Kaiserslautern
03/2015	Gender and Diversity in University Teaching, University of Kaiserslautern
12/2012	Supervising the Doctorate, University of Heidelberg
10/2005-12/2007	University Teaching Certificate, Center for University Teaching for the Universities of Baden-Wuerttemberg
07/2006	Presentation and Rhetoric Skills, School of Business of the University of Mannheim

ACADEMIC SERVICE

Since 06/2016	Member, Departmental equal opportunity committee, University of Kaiserslautern
Since 04/2016	Founder and Chair, Steering Group “Sustainability Office“, University of Kaiserslautern
Since 02/2014	Elected member, Faculty Board, Faculty of Business Studies and Economics, University of Kaiserslautern
Since 02/2014	Vice-Chair, Departmental curriculum and teaching committee Faculty of Business Studies and Economics, University of Kaiserslautern
Since 10/2013	Expert referee scholarships “Deutschlandstipendium”, University of Kaiserslautern
Since 09/2013	Member of six appointment committees, University of Kaiserslautern
02/2014-07/2016	Member in two working groups, Faculty of Business Studies and Economics, University of Kaiserslautern
2012	Representative in the teaching award committee, Federal State Baden-Württemberg
2005-2009	Member of two appointment committees, University of Mannheim
2009	Delegate for junior faculty, AACSB accreditation visit & EQUIS re-accreditation peer review visit, University of Mannheim
09/2006-07/2008	Representative of the non-professorial faculty, Departmental curriculum and teaching committee, University of Mannheim

ORGANIZATION OF SCIENTIFIC CONFERENCES AND COLLOQUIA

03/2014	Organization of the three-day seminar “Management Science“ for junior researchers, 35 participants, University of Kaiserslautern
09/2008	Organization of the junior faculty workshop public and nonprofit management, VHB e.V., with Prof. Dr. Bernd Helmig, 24 participants, University of Mannheim
06/2006	Organization of the conference „Linking Theory and Practice-Europe and Public Services“, 200 participants, University of Mannheim

PROFESSIONAL MEMBERSHIPS

Academy of Management (AoM)

Divisions: Public & Nonprofit, Management Education, Organizations and the Natural Environment, Social Issues in Management
Session Chair AoM conference 2016

Association for Research on Nonprofit Organizations and Voluntary Action (ARNOVA)

Track Chair ARNOVA Conference 2011 & 2012

Deutscher Hochschulverband e.V.

German Academic Association for Business Research (VHB e.V.)

Scientific Commissions: Public & Nonprofit Management, Higher Education Management, Marketing, Sustainability Management

International Research Society for Public Management (IRSPM)

Panel Session Chair IRSPM Conference 2011 & 2014 & 2015

Schmalenbach-Gesellschaft für Betriebswirtschaft e.V.

PEER REVIEWING SERVICE

International journals

Business & Society
European Sport Management Quarterly
Financial Accountability & Management
International Review of Administrative Sciences
Journal of International Business Studies
Journal of Organizational Behavior
Journal of Service-Learning in Higher Education
Nonprofit and Voluntary Sector Quarterly
Policy & Society
Public Management Review
Sustainability
Voluntas - International Journal of Voluntary and Nonprofit Organizations

German journals

Der Moderne Staat
Hochschulmanagement
Journal für Betriebswirtschaftslehre/Management Review Quarterly
Zeitschrift für Betriebswirtschaft

Conferences

Academy of Management Meeting 2011-2016
European Academy of Management 2015
IRSPM 2014 & 2015
VHB-Pfingsttagung 2010 & 2013

Grant proposals

DFG - German Research Foundation

Ph.D.Committee
Memberships

Christian Haller, University of Mannheim
Kathrin Bösener, University of Kaiserslautern
Regina Osraneck, University of Kaiserslautern
Klaus Fischer, University of Kaiserslautern

EXPERIENCE IN COMMERCE AND INDUSTRY

09/2011-06/2012

Consulting Project „Perception and Image of Sports Clubs“

07/2007-05/2014

Costs and Finances Expert
Digital knowledge base “Wissenschaftsmanagement online”,
Center for Science and Research Management, Speyer

06/2007-05/2011	Member of the council on public private-partnerships (PPP) ÖPP Initiative, Ministry of Economics Baden-Württemberg
06/2001-01/2003	Free-lance journalist Transmedia Projekt- und Verlagsgesellschaft mbH, Mannheim
09/2001-10/2001	Internee hospital management Klinikum Offenburg
03/2001-04/2001	Internee strategy department Advertising agency frierson mee + partners, Paris
07/1999-09/1999	Internee agency supervision and project evaluation Burda Direct Group, Hubert Burda Media, Schutterwald

AWARDS, GRANTS AND PROFESSORSHIP OFFERS

2014	Offer of a full professorship “Business Administration, esp. Public Management”, University of the Federal Armed Forces, Munich, Germany
2014	Top Reviewer Award, Public and Nonprofit Division und Journal of Public Administration Research and Theory, Academy of Management Annual Conference
2011	Best Reviewer Award, Social Issues in Management Division, Academy of Management Annual Conference
2011	Teaching Award Service Learning, University of Mannheim together with Bernd Helmig, Vera Hinz, Stefan Ingerfurth
2006-2011	Several conference travel grants Julius-Paul-Stiegler foundation, University of Mannheim
2010	Conference travel grant DAAD (German Academic Exchange Service)
2008	Teaching Award (Landeslehrpreis) for “Service Learning in New Public Management“ Federal State Baden-Württemberg
2007	Language and Science Award (Preis für Sprache und Wissenschaft) for doctoral dissertation University of Mannheim
2003	Award for master thesis Barbara-Hopf foundation, Mannheim
2001-2006	Student scholarship e-fellows.net

LANGUAGE & SOFTWARE SKILLS

	Spoken and written English C1 Spoken and written French C1 Basic Knowledge Spanish
03/2011	London Chamber of Commerce and Industry International Qualifications: Spoken English for Industry and Commerce (SEFIC), Level 4, result: “Pass with Distinction” (grade 1)

PUBLICATIONS

CURRENT RESEARCH INTERESTS

Regulation and Governance Modes for Sustainability; Success Factors of Sustainability Networks; Sustainability in Small and Medium-Sized Enterprises; Corporate, Public and Nonprofit Accountability; Sustainability Orientation of Individuals; Sustainability of Universities

PEER REVIEWED JOURNAL ARTICLES

Spraul, Katharina/Pallagst, Karina/Jungbauer, Andreas: Nachhaltige Stadtplanung und Steuerung der Flächennutzung - Die Green-Belt-Politik in Schottland und Lerneffekte für die deutsche kommunale Planung [Sustainable urban planning and growth management - Scotland's Green-Belt-Policy and learning effects for German planning on municipal level], in: Der moderne Staat, (accepted for publication)

Thaler, Julia/Spraul, Katharina/Helmig, Bernd/Franzke, Hannah (2016): Satisfaction with and Success of Employee Training from a Public Service Motivation Perspective, in: International Journal of Public Administration, DOI: 10.1080/01900692.2015.1072212

Helmig, Bernd/Spraul, Katharina/Ingenhoff, Diana (2016): Under Positive Pressure - How Stakeholder Pressure Affects Corporate Social Responsibility, in: Business & Society, Vol. 55, No. 2, pp. 151-187

Thaler, Julia/Spraul, Katharina/Helmig, Bernd (2013): Aufgabenkritik freiwilliger kommunaler Aufgaben - Zur Entstehung von Akzeptanz für Öffentlich-Private Partnerschaften [Appraisal of public tasks - The Societal Acceptance of Public-Private Partnerships], in: Zeitschrift für öffentliche und gemeinwirtschaftliche Unternehmen (ZögU), Beiheft 42 „Akzeptanz öffentlichen Ausgabeverhaltens“, S. 112-124

Spraul, Katharina/Scheefer, Anna/Helmig, Bernd/Eckstein, Bernd (2012): Doppik und Produkthaushalte als Instrumente strategischen Managements in Kommunen - Eine vergleichende Fallstudie [Accrual accounting and product-based budgeting as tools for strategic management in local government—A comparative case study], in: Zeitschrift für Betriebswirtschaft, 82. Jg., Heft 9, S. 935-968

Helmig, Bernd/Spraul, Katharina/Tremp, Karin (2012): Replication Studies in Nonprofit Research - A Generalization and Extension of Findings Regarding the Media Publicity of Nonprofit Organizations, in: Nonprofit and Voluntary Sector Quarterly (NVSQ), Vol. 41, No. 3, pp. 360-385

Greiling, Dorothea/Spraul, Katharina (2010): Accountability and the Challenges of Information Disclosure, in: Public Administration Quarterly, Vol. 34, No. 3, pp. 338-377

Helmig, Bernd/Bürgisser, Sarah/Lichtsteiner, Hans/Spraul, Katharina (2010): On the Relevance of Accreditations of Executive MBA Programs - The Perception of the Customers, in: International Review on Public and Nonprofit Marketing, Vol. 7, No. 1, pp. 37-55

Spraul, Katharina (2009): Service Learning im Rahmen der Speziellen Betriebswirtschaftslehre „Public & Nonprofit Management“ - Eine Fallstudie [Service Learning in Public & Nonprofit Management - A Case Study], in: Zeitschrift für öffentliche und gemeinwirtschaftliche Unternehmen, 32. Jg., H. 2, S. 171-182

Helmig, Bernd/Michalski, Silke/Spraul, Katharina (2009): Wertschöpfungskonfigurationen in Nonprofit-Organisationen als strategischer Wettbewerbsvorteil [Value Configurations in Nonprofit Organizations as a Competitive Advantage]; in: Betriebswirtschaftliche Forschung und Praxis, 61. Jg., H. 1, S. 94-114

Spraul, Katharina (2007): Marktorientierung in Nonprofit-Unternehmen, Nonprofit-Vereinigungen und Nonprofit-Haushaltungen [Market Orientation in Nonprofit Enterprises, Nonprofit Associations and Nonprofit Households], in: Die Unternehmung, 61. Jg., H. 4, S. 341-349

Spraul, Katharina (2007): Anwendungsfelder der Bildungsrendite als Zielgröße für das Hochschulmanagement [Fields of Application of Rate of Return to Higher Education], in: Hochschulmanagement, 2. Jg., H. 2, S. 35-39

Sperlich, Andrea/Spraul, Katharina (2007): Students As Active Partners: Higher Education Management in Germany, in: Innovation Journal, Vol. 12, No. 3, Article 11

BOOKS

Spraul, Katharina (2006): Bildungsrendite als Zielgröße für das Hochschulmanagement, Berliner Wissenschaftsverlag [Rate of Return to Higher Education as a Target and Steering Figure], „Schriften zur öffentlichen Verwaltung und öffentlichen Wirtschaft“, Vol. 194, Eichhorn, Peter/Friedrich, Peter (Eds.)

Spraul, Katharina (2003): Schulmanagement im Spannungsfeld von pädagogischer Aufgabe und wirtschaftlichen Anforderungen [School Management - Educational Goals in Conflict With Economic Challenges], MATEO Mannheimer Texte Online Monographien, Vol. 33

EDITED BOOKS

Knoke, Martin/Merk, Joachim/Schneider-Pföhler, Mirjam/Spraul, Katharina (2014): Das Publicness-Puzzle: Öffentliche Aufgabenerfüllung zwischen Staat und Markt [The Publicness Puzzle: Public Services Between State and Market], Jacobs Verlag, Lage

BOOK CHAPTERS

Spraul, Katharina (in press): Nonprofit-Organisationen und Nachhaltigkeit - Stand der Forschung und Perspektiven [Nonprofit Organizations and Sustainability - State of Research and Perspectives]

Spraul, Katharina/Kiefhaber, Eva (in press): Nachhaltigkeitsmanagement [Sustainability Management]

Spraul, Katharina/Möller, Michael (2016): Standardisierung von Nachhaltigkeit [Standardization of Sustainability], in: Antes, R.; Müller, M.; Siebenhüner, B. (Hrsg.): Umweltmanagement im Nachhaltigkeits- und Verhaltenskontext - Festschrift für Hans-Ulrich Zabel, Metropolis-Verlag, Marburg, S. 281 - 291.

Spraul, Katharina (2014): Neue Rollen: Staatliche Regulierung und Selbstregulierung des Marktes [New Roles: Public Regulation and Self-Regulation of the Market], in: Knoke, Martin/Merk, Joachim/Schneider-Pföhler, Mirjam/Spraul, Katharina (Hrsg.): Das Publicness-Puzzle: Öffentliche Aufgabenerfüllung zwischen Staat und Markt, Jacobs Verlag, Lage, S. 341-344

Spraul, Katharina/Wruck, Karolin/Helmig, Bernd (2012): „Return on Quality“ in der Kommunalverwaltung [Return on Quality in Municipal Administrations], in: Hilgers, Dennis/Schauer, Reinbert/Thom, Norbert (Hrsg.): Public Management im Paradigmenwechsel - Staat und Verwaltung im Spannungsfeld von New Public Management, Open Government und bürokratischer Restauration, Linz, S. 439-454

Helmig, Bernd/Spraul, Katharina/Michalski, Silke (2010): Organizational Forms and Development, in: Anheier, Helmut/Toepler, Stefan (Eds.): International Encyclopedia of Civil Society, New York, pp. 1115-1121

Helmig, Bernd/Spraul, Katharina/Michalski, Silke (2008): Wertschöpfungskonfigurationen in Nonprofit-Organisationen [Value Configurations in Nonprofit Organizations], in: Schauer, Reinbert/Helmig, Bernd/Purtschert, Robert/Witt, Dieter (Hrsg.): Steuerung und Kontrolle in Nonprofit-Organisationen, Linz, S. 113-133

TEACHING-ORIENTED PUBLICATIONS

Helmig, Bernd/Spraul, Katharina: Handbook of Nonprofit Scales - Perceptual Measures for Research on Nonprofit Organizations (in press)

Spraul, Katharina (2012, 2013, 2014): Wirtschaftliches Handeln und Wirkungsmessung in Nonprofit-Organisationen [Economic Activity and Impact Assessment in Nonprofit Organizations], Study Letter, Centre for Social Investment, University of Heidelberg

Spraul, Katharina (2009): Service Learning - Lernen durch Engagement an Hochschulen [Service Learning in Universities], in: Berendt, B./Voss, H. P./Wildt, J. (Hrsg.): Neues Handbuch Hochschullehre, Berlin, Stuttgart, Griffmarke A 3.8 (S. 1-25)

BOOK REVIEWS

Backes-Gellner, Uschi und Petra Moog (Hrsg.), Ökonomie der Evaluation von Schulen und Hochschulen [The Economics of Evaluating Schools and Higher Education Institutions], Schriften des Vereins für Socialpolitik, Band 302, Duncker & Humblot, Berlin 2004, in: Zeitschrift für öffentliche und gemeinwirtschaftliche Unternehmen, 28. Jg., H. 3, 2005, S. 320-321

REFEREED CONFERENCE PANELS

Karam, Charlotte et al. (2016): Research Incubator on the Role of Business and the Private Sector in the Refugee Crisis, Professional Development Workshop, Academy of Management Annual Meeting, Anaheim, USA

Spraul, Katharina/Thomson, Ian (2015): Shaping a Sustainable Future by Regulation, Panel-Chair, 19th International Research Society for Public Management (IRSPM) Conference, Birmingham, UK

Spraul, Katharina/Thomson, Ian (2014): Regulation for Sustainability - An International Perspective on Intersections Between Regulators, Public Sector, Corporations, and Nonprofit Organizations, Panel-Chair, 18th International Research Society for Public Management (IRSPM) Conference, Ottawa, Canada

Helmig, Bernd/Spraul, Katharina (2012): Colloquium "Scale Development in Nonprofit Research", Session Organizer und Vortrag zu "The meta-perspective", 41st ARNOVA Conference, Indianapolis, USA

Kwesiga, Eileen/Metwally, Elham/Spraul, Katharina/Jiang, Crystal (2012): Informal Economy and Urban Development in Africa, Caucus, Academy of Management Annual Meeting, Boston, USA

Einolf, Chris/Spraul, Katharina/Word, Jessica/Greentree, Vivian/Flanigan, Shawn (2011): Student Values, Motivation and Career Goals in Public Service Management Graduate Programs - Designing a Longitudinal Study, 40th Annual ARNOVA Conference, Toronto, Canada

Kwesiga, Eileen/Spraul, Katharina (2010): Passion and Compassion in the Classroom and Beyond - Experiential Learning International, Professional Development Workshop, Academy of Management Annual Meeting, Montréal, Canada

REFEREED CONFERENCE PRESENTATIONS

Kiefhaber, Eva/Pavlovic, Kathryn/Spraul, Katharina (2016): Business vs. Sustainability: How Owner/managers of New Zealand Hospitality Businesses Handle Conflicting Identities, Herbsttagung der wissenschaftlichen Kommission Nachhaltigkeitsmanagement des Verbandes der Hochschullehrer für Betriebswirtschaft „Nachhaltigkeitsmanagement als interdisziplinäre Forschungsdisziplin - Notwendigkeit, Grenzen und Herausforderungen interdisziplinärer Forschung“, Dresden

Spraul, Katharina/Höfert, Annegret (2016): Achieving Sustainability in Organizational Fields: A Mixed Methods Study in the German Wine Industry, Academy of Management Annual Meeting, Anaheim, USA

Kiefhaber, Eva/Spraul, Katharina (2016): Success Factors of Interorganizational Networks: Paving the Way for Future Sustainability Research, Academy of Management Annual Meeting, Anaheim, USA

Spraul, Katharina/Höfert, Annegret (2016): Achieving Sustainability In Organizational Fields: A Mixed Methods Study in the German Wine Industry, GRONEN Research Conference, Hamburg

Spraul, Katharina/Kiefhaber, Eva (2015): Transformation Towards Sustainability: A Comparative Study on Entrepreneurial Sustainability Networks, Herbsttagung der wissenschaftlichen Kommission Nachhaltigkeitsmanagement des Verbandes der Hochschullehrer für Betriebswirtschaft, Ulm

Kiefhaber, Eva/Spraul, Katharina (2015): Social Capital as a Driver for Sustainability in Small and Medium-Sized Enterprises, The 75th Academy of Management Annual Meeting, Vancouver, Canada

Kiefhaber, Eva/Spraul, Katharina (2015): Social Capital as a Driver for Sustainability in Small and Medium-Sized Enterprises - A Qualitative Study for Theory Elaboration, Pflingsttagung des Verbands der Hochschullehrer für Betriebswirtschaft, Wien, Austria

Spraul, Katharina/Daßdorf, Annegret (2015): Sustainability Through Regulation: A Network Analysis in the German Wine Industry, 19th International Research Society for Public Management (IRSPM) Conference, Birmingham, UK

Kiefhaber, Eva/Spraul, Katharina (2014): Social Capital as a Driver for Sustainability in Small and Medium-Sized Enterprises: A Qualitative Study for Theory Elaboration, Herbsttagung "Nachhaltiges Stoff-, Produkt- und Servicemanagement" Wissenschaftliche Kommission Nachhaltigkeitsmanagement des VHB, Ilmenau, Germany

Spraul, Katharina/Daßdorf, Annegret (2014): Sustainability Through Regulation: A Mixed Methods Network Analysis in the German Wine Industry, Herbsttagung "Nachhaltiges Stoff-, Produkt- und Servicemanagement" Wissenschaftliche Kommission Nachhaltigkeitsmanagement des VHB, Ilmenau, Germany

Thaler, Julia/Spraul, Katharina/Helmig, Bernd/Franzke, Hannah (2013): Satisfaction with and Success of Employee Trainings from a Public Service Motivation Perspective, Academy of Management Annual Meeting, Lake Buena Vista (Orlando), USA

Spraul, Katharina/Thaler, Julia/Helmig, Bernd (2013): Cocreating Sustainable Value in Public-Private Partnerships, 75. Jahrestagung des Verbands der Hochschullehrer für Betriebswirtschaft e.V., Würzburg, Germany

Spraul, Katharina/Helmig, Bernd/Hopf, Franziska (2012): Institutionalized Hybridity - Work Integration with Public-Nonprofit Joint Ventures, 41st ARNOVA Conference, Indianapolis, USA

Spraul, Katharina/Helmig, Bernd (2012): The Strategic Potential of Accrual Accounting and Product-Based Budgeting, New Public Sector Seminar "Strategic Thinking in Public Services", Edinburgh, Scotland

Spraul, Katharina/Thaler, Julia/Helmig, Bernd (2012): Co-Creating Sustainable Value in Public-Private Partnerships - An Empirical Assessment, PNP Paper Session, Academy of Management Annual Meeting, Boston, USA

Spraul, Katharina/Bernd, Helmig/Hopf, Franziska (2012): Institutionalized Hybridity - Creating Jobs With Public-Nonprofit Joint-Ventures, 16th International Research Society for Public Management (IRSPM) Conference, Rome, Italy

Thaler, Julia/Spraul, Katharina/Helmig, Bernd (2012): Public Service Motivation and Its Moderating and Mediating Role on Personal Development and Corporate Volunteering in German Public Administrations, 16th International Research Society for Public Management (IRSPM) Conference, Rome, Italy

Spraul, Katharina/Wruck, Karolin/Bernd, Helmig (2012): Kosten und Nutzen einer Verbesserung der Dienstleistungsqualität in der Kommunalverwaltung - Stand der Forschung und Konzeptualisierung eines „Public Return on Quality“, Public Management Colloquium 2012, Hamburg, Germany

Spraul, Katharina (2011): Accountability in Public and Nonprofit Management Research - A Semantic Network Analysis, Student Values, Motivation and Career Goals in Public Service Management Graduate Programs: Designing a Longitudinal Study, 40th Annual ARNOVA Conference, Toronto, Canada

Spraul, Katharina (2011): Accountability in Public Management Research - A Semantic Network Analysis, 15th International Research Society for Public Management (IRSPM) Conference "Value, Innovation and Partnership", Dublin, Ireland

Thaler, Julia/Spraul, Katharina/Helmig, Bernd (2011): Co-Creating Social Value - A Qualitative Approach to Gain Insights on the Relevance of Corporate Social Responsibility (CSR) in Public Private Partnerships (PPPs), 15th International Research Society for Public Management (IRSPM) Conference "Value, Innovation and Partnership", Dublin, Ireland

Spraul, Katharina (2010): Social Movements Producing Social Capital - The Case of Corporate Volunteering, Fifth Organization Studies Workshop "Social Movements, Civil Societies and Corporation", Margaux, France

Spraul, Katharina (2010): Linking Public Management Education and Practice - The Case of Service Learning, 14th International Research Society for Public Management (IRSPM) Conference "The Crisis: Challenges of Public Management" Bern, Switzerland

Spraul, Katharina (2008): Applications of Rate of Return to Education in University Management, Presentation, 37th ARNOVA Conference, Philadelphia, USA

Helmig, Bernd/Michalski, Silke/Spraul, Katharina (2008): Wertschöpfungskonfigurationen in Nonprofit-Organisationen als strategischer Wettbewerbsvorteil, 8. Internationales NPO-Forschungscolloquium, Linz, Austria

Spraul, Katharina (2007): The University as a Community Player - Service Learning in New Public Management, 7th International Symposium on Public Sector Management "The University as a Business?", Klagenfurt, Austria

Spraul, Katharina (2007): Anwendungsfelder der Bildungsrendite als Zielgröße für das Hochschulmanagement, 9. Workshop WK Hochschulmanagement (VHB), Universität Münster, Germany

Sperlich, Andrea/Spraul, Katharina (2006): The student's central role for efficient Higher Education Management in Germany, 6th International Symposium on Public Sector Management „Efficient Management in the Non-Profit Organizations“, York University, Toronto, Canada

POSTER PRESENTATIONS

Helmig, Bernd/Spraul, Katharina/Michalski, Silke (2008): A Value Shop Configuration Analysis in the Non-Profit Sector - The Example of Drug Addicts Support Centres, Poster Presentation, 37th ARNOVA Conference, Philadelphia, USA

INVITED TALKS AND WORKSHOPS

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|---------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 09/2016 | Theorie und Praxis von Nachhaltigkeit an Hochschulen [Theory and Practice of Sustainability in Higher Education], 4. Offenburger Tagung Hochschulrechnungswesen „Was heißt bedarfsgerechte Hochschulsteuerung?“, Hochschule Offenburg |
| 04/2016 | Der Zusammenhang zwischen Nonprofit-Organisationen und Nachhaltigkeit - Stand der Forschung und Perspektiven [Nonprofit-Organizations and Sustainability], Keynote, 12. Internationales NPO-Forschungscolloquium, Universität Göttingen |
| 02/2016 | Der Zusammenhang zwischen Nonprofit-Organisationen und Nachhaltigkeit - Stand der Forschung und Perspektiven [Nonprofit-Organizations and Sustainability], Symposium Fortschritte in der Nachhaltigkeitsforschung, Technische Universität Kaiserslautern |
| 03/2015 | Markt, Stadt, Dritter Sektor -Wer ist verantwortlich für Nachhaltigkeit? [Market, Cities, Third Sector - Who is Responsible for Sustainability?], Symposium Städtemanagement, Technische Universität Kaiserslautern |
| 10/2014 | Von Corporate Social Responsibility zu Nachhaltigkeitsmanagement [From Corporate Social Responsibility to Sustainability Management], 13 th CSR-weekend, University of Mannheim |
| 05/2014 | Expert comment, „Didaktisch-methodische Begleitung des Service Learning: Erfahrungen und Herausforderungen“ [Didactics of Service Learning: Experiences and Challenges], conference „Service Learning“, Hochschulrektorenkonferenz, Köln |

03/2014	Nachhaltig in die Zukunft - Entwicklung von Nachhaltigkeitsstrategien im Mittelstand [Sustainable into the future - Developing sustainability strategies for small and medium-sized enterprises], 21 st Forum on Technology and Innovation, IHK Pfalz and University of Kaiserslautern
12/2012	Corporate Social Responsibility as a Network of Human Relations: The Effects of Corporate Volunteering on Social Capital and Human Capital, University of Passau
11/2010	Corporate Volunteering, Seminar "Corporate Social Responsibility (CSR) in public institutions", Johannes Kepler University Linz, Austria
10/2010	Karrierewege in der Wissenschaft [Career Paths in Science], University of Mannheim
10/2010	Greiling, Dorothea/ <u>Spraul, Katharina</u> : Public Sector Accountability and the Challenges of Information Disclosure, Scientific Commission "Public & Nonprofit Management", VHB e.V., Bad Dürkheim
09/2009	Helmig, Bernd/ <u>Ingenhoff, Diana</u> / <u>Spraul, Katharina</u> : Corporate Social Responsibility as a Reaction to Stakeholder Pressure: Implications for Company Performance, University of Munich
03/2009 & 09/2008	Anwendungsfelder der Bildungsrendite [Fields of Application of Rate of Return to Education], DHV Speyer
07/2008	Soziale Bildungsrendite [Social Rate of Return to Education], Post-graduate research program "Responsible University" University of Flensburg
11/2007	Service Learning als Lehrmethode der Öffentlichen Betriebswirtschaftslehre [Service Learning in Public & Nonprofit Management] Fall Conference, Scientific Commission "Public & Nonprofit Management", University of Göttingen
06/2007	Erfahrungen mit Service Learning in der Öffentlichen BWL [Experiences With Service Learning in Public & Nonprofit Management], Conference "Service Learning at Universities", University of Mannheim

TEACHING

TEACHING PHILOSOPHY

Since I started teaching at the university in 2005, it has become both a central task of my professional life and a source of motivation and inspiration to me. In my teaching, I always aim at the highest possible quality in terms of didactics, relevance for research, practice, and students' competences.

REGULAR COURSES OFFERED AT UNIVERSITY OF KAISERSLAUTERN

Since 10/2013, seminars jointly with teaching assistants, exercises provided by teaching assistants.

Bachelor	Grundlagen des Nachhaltigkeitsmanagements [Fundamentals of Sustainability Management], Seminar
Bachelor	Wirtschaften in gesellschaftlicher Verantwortung [Social Responsibility - Perspectives from Business, Law and Economics], Lecture with three departmental colleagues
Bachelor	Nachhaltige Entwicklung [Sustainable Development], Interdisciplinary Massive Open Online Course with 8 university colleagues
Bachelor & Master	Sustainability Management, Colloquium for thesis candidates
Master	Nachhaltige Regulierung zwischen Markt und Staat [Sustainable Regulation Between State and Market], Lecture and Exercise
Master	Führen in globaler Verantwortung [Leadership in Global Responsibility], Lecture with 10 departmental colleagues
Master	Service Learning, Research projects with local nonprofit organizations
Master	Kooperationen zwischen Unternehmen und Nonprofit-Organisationen [Collaborations between Companies and Nonprofit-Organizations]
Master	Nachhaltige Wertschöpfung [Sustainable Value Creation], Seminar
Master	Sustainability and Accountability (in English), Seminar
Doctoral Studies	Sustainability Management, Doctoral Seminar
Doctoral Studies	Management Studies, Doctoral Seminar with two departmental colleagues
Doctoral Studies	Management Sciences, 3-day Doctoral Seminar with four external colleagues

Please contact me to obtain my full teaching record, syllabi and evaluations.